

tushar agarwal

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Work Experience

Autom Mate - Remote

Lead Product Designer • June 2022 - Present

Currently working with AutomMate as a full-time contractor. I'm responsible for defining the User Experience of Autom Mate post it's MVP launch.

FlyFin AI - Remote

Product Designer • Dec 2021 - May 2022

FlyFin is a US based consumer startup automating taxes for freelancers and self employed. Designed multiple product features for their web and mobile platform.

StatusNeo Inc. - Gurgaon, India

Consultant • Jan 2021 - Dec 2021

I was appointed as the Design Consultant to carry out various projects for Reliance Jio and several other clients (McKinsey & William Hills)

Projects: AI/ML Marketplace (Jio AI CoE), McKinsey & Company (ODE), William Hills (Internal Backstage)

Kiyou - Remote

UX/UI Designer • Jul 2020 - Jan 2021

Built a menstrual cycle tracking application for multiple platforms. During this “period” (pun intended) time was spent on qualitative research, design hypothesis, building interface and branding work along with visual guide.

PUMA India HQ - Bangalore, India

Concept VM (GP) • Dec 2019 - Jun 2020

Appointed as a Graduation Project intern. Reported to Head VM and worked on multiple projects which are live even today. Was offered a PPO.

Genesis Luxury - Gurgaon, India

VM (Intern) • May 2019 - Jul 2019

Appointed as VM Intern for multiple Luxe Fashion Houses based in Europe. Reported directly to the Head VM.

Major Projects: Giorgio Armani Achkan Project and TUMI Chris Pratt Outpost.

Education

National Institute of Fashion Technology

2016 - 2020

Bachelors of Design, Product Design

8.76 GPA, Graduation Project

Maharana Mewar Public School

Class of 2015

HSC, Commerce w/ Maths, 10+2

CMT Association

Chartered Market Technician, L2C

Skills

Design

Information Architecture, Interaction Design, User Research, Usability Testing, Wireframes, Task Flows, Competitive Analysis, Heuristic Analysis, Visual Design, Prototyping, Video Creation

Collaboration

Self-starter, communicative, detail-oriented, team player, Agile

Projects

Credhive Fintech (P) Ltd.

Feb 2024 - Jan 2025 • Client Project

Laid CredHive foundation from the ground up; turning complex financial data into intuitive dashboards and actionable insights for institutions.

EY Spotmentor x Zigital

2022 - Client Project

Worked with Zigital to design and integrate their community based platform with Ernst & Young's product Spotmentor.



Work Experience

[TEDxShivajiCollege](#) - New Delhi, India

Creative Head • Mar 2018 - Aug 2018

Responsible for the creative content for the first ever TEDx at ShivajiCollege. Event was held on 24, August, 2018 and had great personalities as speakers - Mohammad Kaif, Shruti Sharma, Dr. Niladri Chatterjee to name a few.

[PUMA India HQ](#) - Bangalore, India

Visual Merchansiding Intern • May 2018 - Jul 2018

Began with my first visual merchandising experience. I reported directly to Sr. Manager - Concept VM, under whom I did few projects:

- Developed Planograms from scratch of the AW'18 Season for 64+ stores A/A+ Doors across the country.
- Designed a PDQ Display Elevation of the Football BU (Future) for 10+ B&C Partner Doors.

[NYX Wolves](#) - Remote

Lead Graphic Designer • Sep 2017 - Dec 2017

Started working with NYX in the early days of the company when whole team could fit in a 4x4. Provided them with graphic content across the globe with strong deadlines for bulk distribution, email driping and various social media campaigns.

[ClayBrains Design](#) - New Delhi, India

Graphic Design (Intern) • Jun 2017 - Jul 2017

Working directly with the co-founders, putting my ideas on desk and conceptualizing them for further utilization by clients was fun - Brand Identity, Advertisements and Product Packaging.

Major Clients: Mederma, Juteberry.

Minor Experience

[Om Glass Works Pvt. Ltd.](#)

Industrial Trainee • May 2018

Attended Industrial Orientation at one of the India's leading glass manufacturers led by Chairman Sh. Pradeep Kumar Gupta where I learnt about the LEAN glass manufacturing process, sampling, product generation and documented factory analysis for the board.

Projects

[RPA + iPaaS Platform](#)

2021 - IT Company (Turkey)

Led Re-design for IT Hero's (Turkey) new product "Autom Mate". Worked closely with their CTO & Product Team to enhance product features and meet business goals.

[Jio AI Exchange](#)

2021 - StatusNeo Inc.

Built the UX Architecture and Product for an upcoming AI/ML platform by India's biggest telecom company entering into AI space. Currently the product is in development stage.

[Kiyou, Mobile App](#)

2020

Led the Product Architecture and Design of kiyou's menstrual cycle tracking app for users below 40 years of age.

[PUMA - FOC & SIS Guidelines](#)

2020

Created first ever FOC and SIS Guidelines for PUMA's Key Accounts and Factory Outlet doors to bring efficiency in store staff training across country, ONO and Partner Doors.

[PUMA - Product Displays](#)

2021

Designed few product displays, windows and in-store design collateral for major launches in 2020 - PUMA x Hundreds; X-Ray, Speed Orbitor, PUMA Select.

[Mederma](#)

2017

Designed marketing collaterals for world's renowned scar cream brand Mederma for their PAN India presence - Flyers, posters and banners.

[Juteberry](#)

2017

Worked on branding for Calcutta's sustainable bag brand under Design Startup during my internship.



Other Information

Udaipur, India

Current Location

www.linkedin.com/in/agarwalt/

Linkedin

www.agarwaltushar.com

Portfolio Website

(Password: design@tushar91)

www.behance.net/agarwaltushar

Behance

Projects (Non Commercial)

PUMA UX Revamp

2020 - Personal Project

Redesigned the UX of current ecommerce landing page during my official stint at the brand.

ICICI Bank Re-Design

2020 - Personal Project

Redesigned the ICICI Mobile Banking App to bring a fresh mobile banking experience for India's second largest private sector bank.